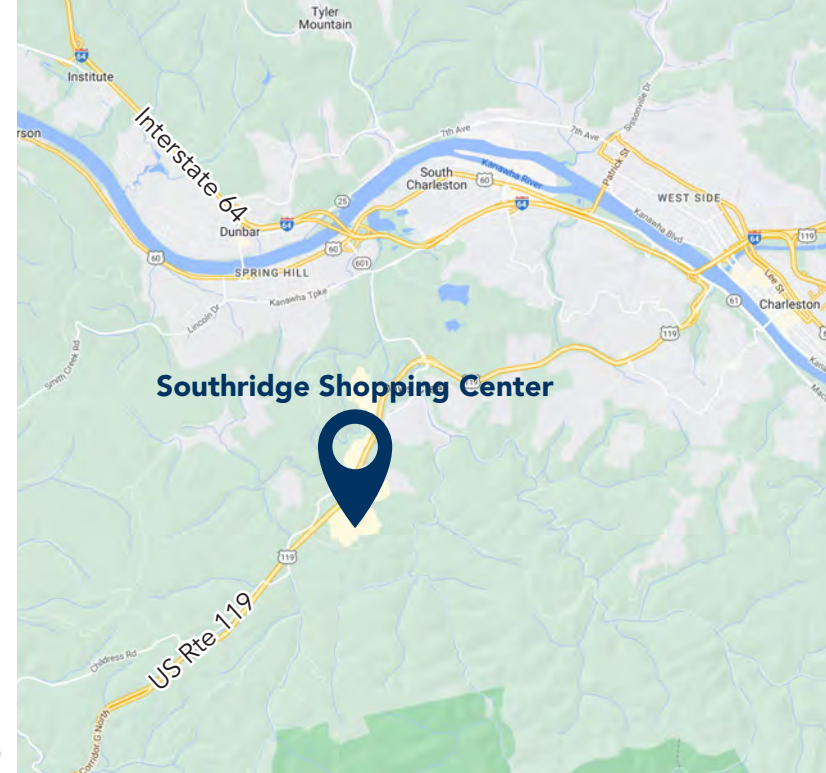


SOUTHRIDGE SHOPPING CENTER

312 Southridge Blvd, South Charleston, WV 25309



Double Drive-Thru Restaurant Available 3,808 SF



PROPERTY HIGHLIGHTS

- Available: 3,808 SF 2nd gen Restaurant
- GLA: over 1 million SF of retail
- Easy and convenient access from I-64, I-77, I-79.
- Anchored by Walmart and Sam's Club.

scan or click for video



POPULATION

3 Mi	16,200
5 Mi	53,047
10 Mi	137,247

CARS PER DAY

US-119:	36,745
Southridge Blvd:	19,259

AV. HH INCOME

3 Mi	\$97,130
5 Mi	\$94,233
10 Mi	\$95,360

EMPLOYEES

3 Mi	11,263
5 Mi	39,242
10 Mi	79,926

JOIN: **HOBBY LOBBY**

sam's club

Walmart Save money. Live better.

THE HOME DEPOT **ALDI** **Hampton**

McDonald's **Starbucks** **Chick-fil-A** **Wendy's**

TACO BELL **BUFFALO WILD WINGS** **Panera BREAD**

Olive Garden **CHUCK E. CHEESE** **KITA** **planet fitness**

QUAKER STEAK & LUBE **RED LOBSTER**

Cabela's **ASHLEY** **BIG SANDY HOME FURNISHINGS**

last updated: 10/08/24 P1



SHARY THUR



202-359-3469



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SOUTHRIDGE SHOPPING CENTER

312 Southridge Blvd, South Charleston, WV 25309



**2nd Gen Restaurant
3,808 SF
Available**

last updated: 10/08/24 P2



SHARY THUR



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SOUTHRIDGE SHOPPING CENTER

312 Southridge Blvd, South Charleston, WV 25309



2nd Gen Restaurant
3,808 SF
Available



last updated: 10/08/24 P3



SHARY THUR



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SOUTHRIDGE SHOPPING CENTER

312 Southridge Blvd, South Charleston, WV 25309



last updated: 10/08/24 P4



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SOUTHRIDGE SHOPPING CENTER

312 Southridge Blvd, South Charleston, WV 25309



last updated: 10/08/24 P5



SHARY THUR



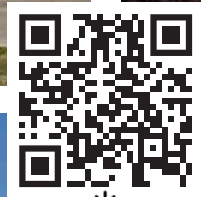
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SOUTHRIDGE SHOPPING CENTER

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last updated: 10/08/24 P6



SHARY THUR



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SOUTHRIDGE SHOPPING CENTER

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last updated: 10/08/24 P7



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SOUTHRIDGE SHOPPING CENTER

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last updated: 10/08/24 P8



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SOUTHRIDGE SHOPPING CENTER

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last updated: 10/08/24 P9



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SOUTHRIDGE SHOPPING CENTER

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last updated: 10/08/24 P10



SHARY THUR



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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center South Charleston, WV 25309	3 mi radius	5 mi radius	10 mi radius
Population			
Estimated Population (2024)	16,200	53,047	137,247
Projected Population (2029)	14,958	50,260	131,327
Census Population (2020)	17,719	55,039	141,942
Census Population (2010)	18,033	57,312	147,589
Projected Annual Growth (2024-2029)	-1,242 -1.5%	-2,786 -1.1%	-5,920 -0.9%
Historical Annual Growth (2020-2024)	-1,519 -	-1,993 -0.9%	-4,695 -0.8%
Historical Annual Growth (2010-2020)	-314 -0.2%	-2,273 -0.4%	-5,647 -0.4%
Estimated Population Density (2024)	573 <i>psm</i>	676 <i>psm</i>	437 <i>psm</i>
Trade Area Size	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households			
Estimated Households (2024)	7,209	24,097	61,724
Projected Households (2029)	6,705	23,060	59,528
Census Households (2020)	7,722	24,567	62,882
Census Households (2010)	7,890	25,613	65,254
Projected Annual Growth (2024-2029)	-504 -1.4%	-1,036 -0.9%	-2,196 -0.7%
Historical Annual Change (2010-2024)	-681 -0.6%	-1,516 -0.4%	-3,530 -0.4%
Average Household Income			
Estimated Average Household Income (2024)	\$97,130	\$94,233	\$95,360
Projected Average Household Income (2029)	\$99,130	\$96,412	\$98,478
Census Average Household Income (2010)	\$65,828	\$62,662	\$58,755
Census Average Household Income (2000)	\$61,442	\$53,698	\$49,645
Projected Annual Change (2024-2029)	\$2,000 0.4%	\$2,179 0.5%	\$3,117 0.7%
Historical Annual Change (2000-2024)	\$35,688 2.4%	\$40,535 3.1%	\$45,715 3.8%
Median Household Income			
Estimated Median Household Income (2024)	\$70,536	\$65,760	\$67,314
Projected Median Household Income (2029)	\$71,300	\$66,673	\$68,345
Census Median Household Income (2010)	\$51,142	\$47,449	\$44,749
Census Median Household Income (2000)	\$44,007	\$39,927	\$37,077
Projected Annual Change (2024-2029)	\$764 0.2%	\$913 0.3%	\$1,031 0.3%
Historical Annual Change (2000-2024)	\$26,529 2.5%	\$25,834 2.7%	\$30,237 3.4%
Per Capita Income			
Estimated Per Capita Income (2024)	\$43,259	\$42,887	\$42,977
Projected Per Capita Income (2029)	\$44,473	\$44,321	\$44,733
Census Per Capita Income (2010)	\$28,805	\$28,003	\$25,981
Census Per Capita Income (2000)	\$26,638	\$23,946	\$21,705
Projected Annual Change (2024-2029)	\$1,214 0.6%	\$1,434 0.7%	\$1,756 0.8%
Historical Annual Change (2000-2024)	\$16,620 2.6%	\$18,941 3.3%	\$21,272 4.1%
Estimated Average Household Net Worth (2024)	\$1.01 M	\$887,119	\$914,362

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius	5 mi radius	10 mi radius
South Charleston, WV 25309				
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure		\$497.82 M	\$1.62 B	\$4.09 B
Total Non-Retail Expenditure		\$263.72 M	\$861.03 M	\$2.17 B
Total Retail Expenditure		\$234.1 M	\$761.78 M	\$1.92 B
Apparel		\$17.4 M	\$56.82 M	\$143.01 M
Contributions		\$16.87 M	\$54.74 M	\$137.03 M
Education		\$15.09 M	\$49.52 M	\$124.28 M
Entertainment		\$28.29 M	\$91.82 M	\$231.22 M
Food and Beverages		\$72.75 M	\$237.41 M	\$598.37 M
Furnishings and Equipment		\$17.58 M	\$57.06 M	\$143.71 M
Gifts		\$12.65 M	\$41.46 M	\$103.38 M
Health Care		\$42.5 M	\$137.99 M	\$347.62 M
Household Operations		\$19.78 M	\$64.33 M	\$161.77 M
Miscellaneous Expenses		\$9.51 M	\$30.95 M	\$77.99 M
Personal Care		\$6.69 M	\$21.79 M	\$54.89 M
Personal Insurance		\$3.56 M	\$11.52 M	\$28.97 M
Reading		\$1.11 M	\$3.61 M	\$9.07 M
Shelter		\$104.68 M	\$342.87 M	\$863.09 M
Tobacco		\$2.94 M	\$9.73 M	\$24.53 M
Transportation		\$89.96 M	\$292.05 M	\$736.52 M
Utilities		\$36.47 M	\$119.12 M	\$300.29 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure		\$5,754	\$5,612	\$5,516
Total Non-Retail Expenditure		\$3,048 53.0%	\$2,978 53.1%	\$2,925 53.0%
Total Retail Expenditures		\$2,706 47.0%	\$2,634 46.9%	\$2,591 47.0%
Apparel		\$201 3.5%	\$197 3.5%	\$193 3.5%
Contributions		\$195 3.4%	\$189 3.4%	\$185 3.4%
Education		\$174 3.0%	\$171 3.1%	\$168 3.0%
Entertainment		\$327 5.7%	\$318 5.7%	\$312 5.7%
Food and Beverages		\$841 14.6%	\$821 14.6%	\$808 14.6%
Furnishings and Equipment		\$203 3.5%	\$197 3.5%	\$194 3.5%
Gifts		\$146 2.5%	\$143 2.6%	\$140 2.5%
Health Care		\$491 8.5%	\$477 8.5%	\$469 8.5%
Household Operations		\$229 4.0%	\$222 4.0%	\$218 4.0%
Miscellaneous Expenses		\$110 1.9%	\$107 1.9%	\$105 1.9%
Personal Care		\$77 1.3%	\$75 1.3%	\$74 1.3%
Personal Insurance		\$41 0.7%	\$40 0.7%	\$39 0.7%
Reading		\$13 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,210 21.0%	\$1,186 21.1%	\$1,165 21.1%
Tobacco		\$34 0.6%	\$34 0.6%	\$33 0.6%
Transportation		\$1,040 18.1%	\$1,010 18.0%	\$994 18.0%
Utilities		\$422 7.3%	\$412 7.3%	\$405 7.3%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Race and Ethnicity							
Total Population (2024)		16,200		53,047		137,247	
White (2024)		14,160	87.4%	43,266	81.6%	117,612	85.7%
Black or African American (2024)		1,132	7.0%	6,581	12.4%	12,521	9.1%
American Indian or Alaska Native (2024)		17	0.1%	60	0.1%	182	0.1%
Asian (2024)		336	2.1%	1,001	1.9%	1,829	1.3%
Hawaiian or Pacific Islander (2024)		4	-	14	-	18	-
Other Race (2024)		72	0.4%	264	0.5%	680	0.5%
Two or More Races (2024)		479	3.0%	1,861	3.5%	4,405	3.2%
Population < 18 (2024)		3,203	19.8%	10,568	19.9%	26,651	19.4%
White Not Hispanic		2,546	79.5%	7,687	72.7%	20,921	78.5%
Black or African American		316	9.9%	1,614	15.3%	2,930	11.0%
Asian		55	1.7%	200	1.9%	325	1.2%
Other Race Not Hispanic		228	7.1%	865	8.2%	1,958	7.3%
Hispanic		58	1.8%	203	1.9%	516	1.9%
Not Hispanic or Latino Population (2024)		15,971	98.6%	52,209	98.4%	135,238	98.5%
Not Hispanic White		14,061	88.0%	42,953	82.3%	116,856	86.4%
Not Hispanic Black or African American		1,115	7.0%	6,497	12.4%	12,349	9.1%
Not Hispanic American Indian or Alaska Native		15	-	54	0.1%	162	0.1%
Not Hispanic Asian		334	2.1%	995	1.9%	1,819	1.3%
Not Hispanic Hawaiian or Pacific Islander		4	-	12	-	16	-
Not Hispanic Other Race		40	0.2%	128	0.2%	302	0.2%
Not Hispanic Two or More Races		403	2.5%	1,570	3.0%	3,734	2.8%
Hispanic or Latino Population (2024)		229	1.4%	837	1.6%	2,009	1.5%
Hispanic White		99	43.4%	313	37.3%	756	37.6%
Hispanic Black or African American		17	7.3%	84	10.0%	172	8.6%
Hispanic American Indian or Alaska Native		2	0.9%	7	0.8%	20	1.0%
Hispanic Asian		2	0.9%	6	0.7%	10	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	2	0.2%	2	-
Hispanic Other Race		32	14.0%	135	16.1%	379	18.8%
Hispanic Two or More Races		77	33.5%	291	34.7%	670	33.4%
Not Hispanic or Latino Population (2020)		17,438	98.4%	54,104	98.3%	139,535	98.3%
Hispanic or Latino Population (2020)		281	1.6%	935	1.7%	2,408	1.7%
Not Hispanic or Latino Population (2010)		17,873	99.1%	56,685	98.9%	146,003	98.9%
Hispanic or Latino Population (2010)		161	0.9%	627	1.1%	1,586	1.1%
Not Hispanic or Latino Population (2029)		14,687	98.2%	49,310	98.1%	128,939	98.2%
Hispanic or Latino Population (2029)		271	1.8%	950	1.9%	2,388	1.8%
Projected Annual Growth (2024-2029)		42	3.7%	113	2.7%	379	3.8%
Historical Annual Growth (2010-2020)		121	7.5%	308	4.9%	822	5.2%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Total Age Distribution (2024)							
Total Population		16,200		53,047		137,247	
Age Under 5 Years		778	4.8%	2,616	4.9%	6,703	4.9%
Age 5 to 9 Years		932	5.8%	2,946	5.6%	7,379	5.4%
Age 10 to 14 Years		944	5.8%	3,066	5.8%	7,672	5.6%
Age 15 to 19 Years		829	5.1%	3,099	5.8%	7,875	5.7%
Age 20 to 24 Years		833	5.1%	2,888	5.4%	7,791	5.7%
Age 25 to 29 Years		986	6.1%	3,416	6.4%	8,784	6.4%
Age 30 to 34 Years		1,053	6.5%	3,510	6.6%	9,016	6.6%
Age 35 to 39 Years		987	6.1%	3,254	6.1%	8,200	6.0%
Age 40 to 44 Years		1,047	6.5%	3,535	6.7%	8,707	6.3%
Age 45 to 49 Years		919	5.7%	3,092	5.8%	8,054	5.9%
Age 50 to 54 Years		929	5.7%	3,202	6.0%	8,607	6.3%
Age 55 to 59 Years		1,012	6.2%	3,244	6.1%	8,668	6.3%
Age 60 to 64 Years		1,089	6.7%	3,661	6.9%	9,784	7.1%
Age 65 to 69 Years		1,199	7.4%	3,776	7.1%	9,693	7.1%
Age 70 to 74 Years		1,037	6.4%	3,129	5.9%	8,202	6.0%
Age 75 to 79 Years		734	4.5%	2,110	4.0%	5,530	4.0%
Age 80 to 84 Years		462	2.9%	1,277	2.4%	3,362	2.4%
Age 85 Years or Over		429	2.6%	1,227	2.3%	3,220	2.3%
Median Age		43.2		41.8		42.2	
Age 19 Years or Less		3,483	21.5%	11,726	22.1%	29,629	21.6%
Age 20 to 64 Years		8,857	54.7%	29,802	56.2%	77,611	56.5%
Age 65 Years or Over		3,861	23.8%	11,519	21.7%	30,007	21.9%
Female Age Distribution (2024)							
Female Population		8,288	51.2%	27,247	51.4%	69,939	51.0%
Age Under 5 Years		365	4.4%	1,287	4.7%	3,282	4.7%
Age 5 to 9 Years		433	5.2%	1,421	5.2%	3,665	5.2%
Age 10 to 14 Years		449	5.4%	1,477	5.4%	3,735	5.3%
Age 15 to 19 Years		410	5.0%	1,441	5.3%	3,626	5.2%
Age 20 to 24 Years		408	4.9%	1,418	5.2%	3,730	5.3%
Age 25 to 29 Years		484	5.8%	1,730	6.3%	4,356	6.2%
Age 30 to 34 Years		541	6.5%	1,819	6.7%	4,523	6.5%
Age 35 to 39 Years		443	5.3%	1,628	6.0%	4,072	5.8%
Age 40 to 44 Years		551	6.6%	1,794	6.6%	4,432	6.3%
Age 45 to 49 Years		446	5.4%	1,593	5.8%	4,038	5.8%
Age 50 to 54 Years		473	5.7%	1,634	6.0%	4,415	6.3%
Age 55 to 59 Years		509	6.1%	1,691	6.2%	4,510	6.4%
Age 60 to 64 Years		604	7.3%	1,984	7.3%	5,118	7.3%
Age 65 to 69 Years		676	8.2%	2,040	7.5%	5,209	7.4%
Age 70 to 74 Years		586	7.1%	1,717	6.3%	4,506	6.4%
Age 75 to 79 Years		405	4.9%	1,166	4.3%	3,013	4.3%
Age 80 to 84 Years		252	3.0%	708	2.6%	1,905	2.7%
Age 85 Years or Over		255	3.1%	700	2.6%	1,804	2.6%
Female Median Age		45.1		43.3		43.8	
Age 19 Years or Less		1,656	20.0%	5,626	20.6%	14,308	20.5%
Age 20 to 64 Years		4,459	53.8%	15,292	56.1%	39,193	56.0%
Age 65 Years or Over		2,173	26.2%	6,330	23.2%	16,438	23.5%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Male Age Distribution (2024)							
Male Population		7,912	48.8%	25,799	48.6%	67,309	49.0%
Age Under 5 Years		413	5.2%	1,329	5.2%	3,421	5.1%
Age 5 to 9 Years		499	6.3%	1,525	5.9%	3,714	5.5%
Age 10 to 14 Years		495	6.3%	1,588	6.2%	3,937	5.8%
Age 15 to 19 Years		418	5.3%	1,658	6.4%	4,249	6.3%
Age 20 to 24 Years		424	5.4%	1,470	5.7%	4,062	6.0%
Age 25 to 29 Years		503	6.4%	1,686	6.5%	4,428	6.6%
Age 30 to 34 Years		512	6.5%	1,691	6.6%	4,493	6.7%
Age 35 to 39 Years		545	6.9%	1,626	6.3%	4,128	6.1%
Age 40 to 44 Years		496	6.3%	1,741	6.7%	4,274	6.4%
Age 45 to 49 Years		473	6.0%	1,499	5.8%	4,016	6.0%
Age 50 to 54 Years		457	5.8%	1,567	6.1%	4,193	6.2%
Age 55 to 59 Years		502	6.3%	1,554	6.0%	4,159	6.2%
Age 60 to 64 Years		485	6.1%	1,677	6.5%	4,666	6.9%
Age 65 to 69 Years		524	6.6%	1,737	6.7%	4,484	6.7%
Age 70 to 74 Years		451	5.7%	1,412	5.5%	3,696	5.5%
Age 75 to 79 Years		329	4.2%	945	3.7%	2,517	3.7%
Age 80 to 84 Years		209	2.6%	569	2.2%	1,457	2.2%
Age 85 Years or Over		174	2.2%	527	2.0%	1,416	2.1%
Male Median Age		41.0		40.2		40.7	
Age 19 Years or Less		1,826	23.1%	6,100	23.6%	15,321	22.8%
Age 20 to 64 Years		4,398	55.6%	14,510	56.2%	38,419	57.1%
Age 65 Years or Over		1,688	21.3%	5,189	20.1%	13,569	20.2%
Males per 100 Females (2024)							
Overall Comparison		95		95		96	
Age Under 5 Years		113	53.1%	103	50.8%	104	51.0%
Age 5 to 9 Years		115	53.6%	107	51.8%	101	50.3%
Age 10 to 14 Years		110	52.5%	108	51.8%	105	51.3%
Age 15 to 19 Years		102	50.5%	115	53.5%	117	53.9%
Age 20 to 24 Years		104	51.0%	104	50.9%	109	52.1%
Age 25 to 29 Years		104	50.9%	97	49.4%	102	50.4%
Age 30 to 34 Years		95	48.6%	93	48.2%	99	49.8%
Age 35 to 39 Years		123	55.2%	100	50.0%	101	50.3%
Age 40 to 44 Years		90	47.4%	97	49.2%	96	49.1%
Age 45 to 49 Years		106	51.5%	94	48.5%	99	49.9%
Age 50 to 54 Years		97	49.1%	96	49.0%	95	48.7%
Age 55 to 59 Years		99	49.6%	92	47.9%	92	48.0%
Age 60 to 64 Years		80	44.6%	85	45.8%	91	47.7%
Age 65 to 69 Years		78	43.7%	85	46.0%	86	46.3%
Age 70 to 74 Years		77	43.5%	82	45.1%	82	45.1%
Age 75 to 79 Years		81	44.9%	81	44.8%	84	45.5%
Age 80 to 84 Years		83	45.3%	80	44.5%	76	43.3%
Age 85 Years or Over		68	40.5%	75	43.0%	78	44.0%
Age 19 Years or Less		110	52.4%	108	52.0%	107	51.7%
Age 20 to 39 Years		106	51.4%	98	49.5%	103	50.6%
Age 40 to 64 Years		93	48.3%	92	48.0%	95	48.6%
Age 65 Years or Over		78	43.7%	82	45.0%	83	45.2%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Household Type (2024)							
Total Households		7,209		24,097		61,724	
Households with Children		1,579	21.9%	5,452	22.6%	13,712	22.2%
Average Household Size		2.2		2.2		2.2	
Household Density per Square Mile		255		307		197	
Population Family		11,116	68.6%	37,209	70.1%	97,870	71.3%
Population Non-Family		4,565	28.2%	14,710	27.7%	36,558	26.6%
Population Group Quarters		519	3.2%	1,127	2.1%	2,819	2.1%
Family Households		3,593	49.8%	12,209	50.7%	32,199	52.2%
Married Couple Households		2,436	67.8%	7,836	64.2%	21,317	66.2%
Other Family Households with Children		1,157	32.2%	4,373	35.8%	10,881	33.8%
Family Households with Children		1,578	43.9%	5,445	44.6%	13,694	42.5%
Married Couple with Children		988	62.6%	3,154	57.9%	8,269	60.4%
Other Family Households with Children		589	37.4%	2,290	42.1%	5,425	39.6%
Family Households No Children		2,016	56.1%	6,764	55.4%	18,505	57.5%
Married Couple No Children		1,448	71.8%	4,682	69.2%	13,048	70.5%
Other Family Households No Children		568	28.2%	2,083	30.8%	5,457	29.5%
Non-Family Households		3,616	50.2%	11,888	49.3%	29,525	47.8%
Non-Family Households with Children		1	-	7	-	18	-
Non-Family Households No Children		3,615	100.0%	11,881	99.9%	29,507	99.9%
Average Family Household Size		3.1		3.0		3.0	
Average Family Income		\$124,715		\$124,648		\$125,094	
Median Family Income		\$99,879		\$97,686		\$96,357	
Average Non-Family Household Size		1.3		1.2		1.2	
Marital Status (2024)							
Population Age 15 Years or Over		13,546		44,420		115,493	
Never Married		3,890	28.7%	14,157	31.9%	33,549	29.0%
Currently Married		5,608	41.4%	18,690	42.1%	53,932	46.7%
Previously Married		4,048	29.9%	11,572	26.1%	28,012	24.3%
Separated		199	4.9%	1,017	8.8%	2,765	9.9%
Widowed		949	23.4%	2,845	24.6%	7,345	26.2%
Divorced		2,900	71.6%	7,710	66.6%	17,902	63.9%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		11,885		38,432		99,827	
Elementary (Grade Level 0 to 8)		426	3.6%	1,117	2.9%	3,148	3.2%
Some High School (Grade Level 9 to 11)		495	4.2%	1,651	4.3%	5,044	5.1%
High School Graduate		3,410	28.7%	10,289	26.8%	30,009	30.1%
Some College		2,470	20.8%	7,843	20.4%	18,701	18.7%
Associate Degree Only		980	8.2%	2,679	7.0%	8,064	8.1%
Bachelor Degree Only		2,309	19.4%	8,526	22.2%	20,670	20.7%
Graduate Degree		1,795	15.1%	6,328	16.5%	14,190	14.2%
Any College (Some College or Higher)		7,553	63.6%	25,376	66.0%	61,625	61.7%
College Degree + (Bachelor Degree or Higher)		4,103	34.5%	14,854	38.7%	34,860	34.9%

Complete Profile

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Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Housing							
Total Housing Units (2024)		8,196		27,933		71,657	
Total Housing Units (2020)		8,599		28,112		71,578	
Historical Annual Growth (2020-2024)		-402	-	-178	-	79	-
Housing Units Occupied (2024)		7,209	88.0%	24,097	86.3%	61,724	86.1%
Housing Units Owner-Occupied		5,130	71.2%	15,029	62.4%	40,049	64.9%
Housing Units Renter-Occupied		2,079	28.8%	9,068	37.6%	21,675	35.1%
Housing Units Vacant (2024)		987	12.0%	3,836	13.7%	9,933	13.9%
Household Size (2024)							
Total Households		7,209		24,097		61,724	
1 Person Households		3,333	46.2%	10,721	44.5%	26,521	43.0%
2 Person Households		2,490	34.5%	8,341	34.6%	21,637	35.1%
3 Person Households		716	9.9%	2,515	10.4%	6,874	11.1%
4 Person Households		420	5.8%	1,582	6.6%	4,192	6.8%
5 Person Households		154	2.1%	603	2.5%	1,633	2.6%
6 Person Households		60	0.8%	223	0.9%	593	1.0%
7 or More Person Households		36	0.5%	112	0.5%	275	0.4%
Household Income Distribution (2024)							
HH Income \$200,000 or More		653	9.1%	2,113	8.8%	5,160	8.4%
HH Income \$150,000 to \$199,999		427	5.9%	1,286	5.3%	3,934	6.4%
HH Income \$125,000 to \$149,999		410	5.7%	1,364	5.7%	3,972	6.4%
HH Income \$100,000 to \$124,999		684	9.5%	1,777	7.4%	5,372	8.7%
HH Income \$75,000 to \$99,999		1,065	14.8%	3,397	14.1%	7,709	12.5%
HH Income \$50,000 to \$74,999		1,244	17.3%	4,016	16.7%	10,446	16.9%
HH Income \$35,000 to \$49,999		1,039	14.4%	3,194	13.3%	7,528	12.2%
HH Income \$25,000 to \$34,999		466	6.5%	2,009	8.3%	5,225	8.5%
HH Income \$15,000 to \$24,999		562	7.8%	2,058	8.5%	5,236	8.5%
HH Income \$10,000 to \$14,999		325	4.5%	1,325	5.5%	3,173	5.1%
HH Income Under \$10,000		336	4.7%	1,558	6.5%	3,967	6.4%
Household Vehicles (2024)							
Households 0 Vehicles Available		563	7.8%	2,681	11.1%	6,201	10.0%
Households 1 Vehicle Available		3,041	42.2%	9,849	40.9%	24,432	39.6%
Households 2 Vehicles Available		2,669	37.0%	8,455	35.1%	22,063	35.7%
Households 3 or More Vehicles Available		937	13.0%	3,112	12.9%	9,027	14.6%
Total Vehicles Available		11,410		36,977		98,516	
Average Vehicles per Household		1.6		1.5		1.6	
Owner-Occupied Household Vehicles		8,833	77.4%	27,099	73.3%	74,108	75.2%
Average Vehicles per Owner-Occupied Household		1.7		1.8		1.9	
Renter-Occupied Household Vehicles		2,577	22.6%	9,877	26.7%	24,408	24.8%
Average Vehicles per Renter-Occupied Household		1.2		1.1		1.1	
Travel Time (2024)							
Worker Base Age 16 years or Over		7,606		25,843		65,000	
Travel to Work in 14 Minutes or Less		2,442	32.1%	8,349	32.3%	19,338	29.8%
Travel to Work in 15 to 29 Minutes		3,195	42.0%	10,517	40.7%	25,285	38.9%
Travel to Work in 30 to 59 Minutes		1,113	14.6%	3,630	14.0%	11,667	17.9%
Travel to Work in 60 Minutes or More		168	2.2%	909	3.5%	2,432	3.7%
Work at Home		687	9.0%	2,438	9.4%	6,279	9.7%
Average Minutes Travel to Work		17.2		17.1		18.7	

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Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Transportation To Work (2024)							
Worker Base Age 16 years or Over		7,606		25,843		65,000	
Drive to Work Alone		5,839	76.8%	19,713	76.3%	49,830	76.7%
Drive to Work in Carpool		730	9.6%	2,153	8.3%	5,211	8.0%
Travel to Work by Public Transportation		141	1.9%	717	2.8%	1,253	1.9%
Drive to Work on Motorcycle		1	-	10	-	40	-
Bicycle to Work		-	-	8	-	46	-
Walk to Work		200	2.6%	696	2.7%	1,833	2.8%
Other Means		8	0.1%	108	0.4%	507	0.8%
Work at Home		687	9.0%	2,438	9.4%	6,279	9.7%
Daytime Demographics (2024)							
Total Businesses		717		3,062		6,260	
Total Employees		11,263		39,242		79,926	
Company Headquarter Businesses		20	2.8%	144	4.7%	306	4.9%
Company Headquarter Employees		386	3.4%	4,931	12.6%	12,363	15.5%
Employee Population per Business		15.7	to 1	12.8	to 1	12.8	to 1
Residential Population per Business		22.6	to 1	17.3	to 1	21.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		17,027		57,171		128,325	
Labor Force							
Labor Population Age 16 Years or Over (2024)		13,357		43,786		113,897	
Labor Force Total Males (2024)		6,402	47.9%	21,007	48.0%	55,393	48.6%
Male Civilian Employed		3,945	61.6%	12,716	60.5%	32,711	59.1%
Male Civilian Unemployed		184	2.9%	609	2.9%	1,672	3.0%
Males in Armed Forces		18	0.3%	146	0.7%	437	0.8%
Males Not in Labor Force		2,256	35.2%	7,536	35.9%	20,572	37.1%
Labor Force Total Females (2024)		6,955	52.1%	22,779	52.0%	58,504	51.4%
Female Civilian Employed		3,630	52.2%	12,978	57.0%	32,322	55.2%
Female Civilian Unemployed		220	3.2%	521	2.3%	1,217	2.1%
Females in Armed Forces		-	-	17	-	28	-
Females Not in Labor Force		3,105	44.6%	9,263	40.7%	24,937	42.6%
Unemployment Rate		404	3.0%	1,131	2.6%	2,890	2.5%
Occupation (2024)							
Occupation Population Age 16 Years or Over		7,606		25,843		65,000	
Occupation Total Males		3,957	52.0%	12,780	49.5%	32,677	50.3%
Occupation Total Females		3,649	48.0%	13,063	50.5%	32,323	49.7%
Management, Business, Financial Operations		1,171	15.4%	4,128	16.0%	10,074	15.5%
Professional, Related		2,505	32.9%	8,657	33.5%	20,369	31.3%
Service		1,024	13.5%	3,683	14.2%	9,924	15.3%
Sales, Office		1,757	23.1%	6,147	23.8%	14,772	22.7%
Farming, Fishing, Forestry		2	-	22	-	123	0.2%
Construction, Extraction, Maintenance		320	4.2%	999	3.9%	3,742	5.8%
Production, Transport, Material Moving		826	10.9%	2,208	8.5%	5,997	9.2%
White Collar Workers		5,433	71.4%	18,932	73.3%	45,215	69.6%
Blue Collar Workers		2,173	28.6%	6,912	26.7%	19,785	30.4%

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South Charleston, WV 25309							
Units In Structure (2024)							
Total Units		7,209		24,097		61,724	
1 Detached Unit		4,817	66.8%	16,052	66.6%	41,771	67.7%
1 Attached Unit		246	3.4%	758	3.1%	1,488	2.4%
2 Units		103	1.4%	505	2.1%	1,291	2.1%
3 to 4 Units		490	6.8%	1,885	7.8%	4,246	6.9%
5 to 9 Units		345	4.8%	742	3.1%	1,761	2.9%
10 to 19 Units		478	6.6%	1,101	4.6%	1,965	3.2%
20 to 49 Units		140	1.9%	676	2.8%	2,092	3.4%
50 or More Units		244	3.4%	1,195	5.0%	2,762	4.5%
Mobile Home or Trailer		344	4.8%	1,181	4.9%	4,340	7.0%
Other Structure		-	-	2	-	6	-
Homes Built By Year (2024)							
Homes Built 2020 or later		35	0.4%	185	0.7%	580	0.8%
Homes Built 2010 to 2019		341	4.2%	1,209	4.3%	3,035	4.2%
Homes Built 2000 to 2009		828	10.1%	1,859	6.7%	5,706	8.0%
Homes Built 1990 to 1999		469	5.7%	1,476	5.3%	4,627	6.5%
Homes Built 1980 to 1989		644	7.9%	2,169	7.8%	5,058	7.1%
Homes Built 1970 to 1979		1,085	13.2%	3,095	11.1%	8,531	11.9%
Homes Built 1960 to 1969		859	10.5%	2,964	10.6%	7,817	10.9%
Homes Built 1950 to 1959		1,158	14.1%	4,227	15.1%	9,759	13.6%
Homes Built 1940 to 1949		1,147	14.0%	3,268	11.7%	7,739	10.8%
Homes Built Before 1939		644	7.9%	3,643	13.0%	8,872	12.4%
Median Age of Homes		55.0 yrs		58.0 yrs		56.4 yrs	
Home Values (2024)							
Owner Specified Housing Units		5,130		15,029		40,049	
Home Values \$1,000,000 or More		13	0.3%	91	0.6%	363	0.9%
Home Values \$750,000 to \$999,999		18	0.3%	95	0.6%	207	0.5%
Home Values \$500,000 to \$749,999		208	4.1%	828	5.5%	1,403	3.5%
Home Values \$400,000 to \$499,999		284	5.5%	573	3.8%	1,321	3.3%
Home Values \$300,000 to \$399,999		488	9.5%	1,226	8.2%	3,187	8.0%
Home Values \$250,000 to \$299,999		425	8.3%	1,104	7.3%	2,907	7.3%
Home Values \$200,000 to \$249,999		494	9.6%	1,532	10.2%	4,042	10.1%
Home Values \$175,000 to \$199,999		422	8.2%	1,120	7.5%	2,469	6.2%
Home Values \$150,000 to \$174,999		494	9.6%	1,343	8.9%	3,689	9.2%
Home Values \$125,000 to \$149,999		326	6.4%	1,105	7.3%	3,446	8.6%
Home Values \$100,000 to \$124,999		455	8.9%	1,369	9.1%	4,289	10.7%
Home Values \$90,000 to \$99,999		151	3.0%	482	3.2%	1,700	4.2%
Home Values \$80,000 to \$89,999		326	6.4%	818	5.4%	1,815	4.5%
Home Values \$70,000 to \$79,999		244	4.7%	920	6.1%	2,090	5.2%
Home Values \$60,000 to \$69,999		83	1.6%	639	4.3%	1,802	4.5%
Home Values \$50,000 to \$59,999		97	1.9%	368	2.4%	1,164	2.9%
Home Values \$35,000 to \$49,999		69	1.3%	199	1.3%	705	1.8%
Home Values \$25,000 to \$34,999		277	5.4%	590	3.9%	1,558	3.9%
Home Values \$10,000 to \$24,999		179	3.5%	438	2.9%	1,261	3.1%
Home Values Under \$10,000		78	1.5%	187	1.2%	630	1.6%
Owner-Occupied Median Home Value		\$167,096		\$169,196		\$157,496	
Renter-Occupied Median Rent		\$640		\$608		\$637	